PRIVACY POLICY

Thank you for visiting Seven7 Perfection Pte Ltd website (the "Site"). The Site is an Internet property of Seven7 Perfection Pte Ltd ("Seven7", "we" or "us"). This Seven7 Privacy Policy ("Privacy Policy") sets out how we use, share and protect Personal Information (as hereinafter defined) and other information that we collect when you access or use the Site and/or use our products and services.

By accessing or using the Site and/or any of our products and services, you are accepting this Privacy Policy and consenting to the collection, use and/or disclosure of information disclosed to us in the manner as explained herein.

INFORMATION COLLECTION, USE AND DISCLOSURE

For the purposes of this Privacy Policy, Personal Information shall mean individually identifiable information from or about an individual.

Information you provide to us: We may ask you for your Personal information, including but not limited to, your first name, last name, email address, mobile number, gender and date of birth. We may collect and store Personal information you disclose to us when you sign up for our products and services/solutions and/or access the Site, or otherwise utilize certain aspects of the Site, or through and/or in connection with an account that you already have with certain third-party social media websites ("Social Media Websites"), such as Facebook® and Twitter®. We also may collect information and responses you provide when participating in activities on the Site, which may include activity postings, comments, survey responses, assessment responses and any other data you generate in using the Site.

In addition, if you identify yourself to us by sending us an email or some other communication with questions or comments, we may use such information (including Personal Information) to respond to your questions or comments, and we may file and store your information, questions or comments for future reference.

Information we collect automatically: When you use the Site, we may collect non personal information sent to us by your computer, mobile phone or another access device. Such information includes, but is not limited to, details of your page visits or mobile application usage, your computer or mobile devices' configuration such as (but not limited to) your IP address, location, cookie information and the pages you requested.

Collection, use and/or disclosure of information: We may collect, use and/or disclose your information for the following purposes (among others):-

- to conduct marketing promotions and to offer discounts and other privileges to you;
- to help us to verify identity, protect our systems and customers, ensure the integrity and operation of our businesses and systems and for loss prevention and anti-fraud purposes;
- to send important notices, such as communications about products/services and changes to our terms, conditions, and policies;
- to offer you tailored content, such as giving you updates on special offers and reward schemes;
- where collected from cookies and other technologies, like pixel tags, to improve your user experience and the quality and scope of our services;
- to comply with applicable laws, regulations and other requirements (e.g. providing assistance to law enforcement agencies, regulatory authorities and other governmental agencies, cooperating with governmental requests, performing internal audits);
- to report any activity that we suspect violates any law or regulation to appropriate law enforcement agencies, regulatory authorities and other governmental agencies;
- to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against any legal claims; and/or
- to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Terms of Use, the terms of any Third Party Service Provider, any terms relating to any particular offer, promotion or task, or as otherwise required by law.

We will never sell, rent, exchange or barter your Personal Information to or with any third party for financial gain.

THIRD-PARTY WEBSITES

This Site may contain links to third-party owned and/or operated websites. Seven7 is not responsible for the privacy practices or the content of such websites.

SECURITY

We may store and process your Personal information using third party servers located in secure data centers in Singapore or elsewhere or in the cloud. This information is protected by physical, electronic and procedural safeguards in compliance with applicable regulations. We also use computer safeguards such as firewalls and data encryption. We authorize access to Personal information only for those employees who require it to fulfill their job responsibilities.

Please be advised, however, that while we take every reasonable precaution available to protect your data, no storage facility, technology, software, security protocols or data transmission over the Internet can be guaranteed to be 100% secure. Computer hackers that circumvent our security measures may gain access to certain portions of your Personal Information, and technological bugs, errors and glitches may cause inadvertent disclosures of your Personal Information. For the reasons mentioned above, we cannot warrant that your Personal Information will be absolutely secure. Any transmission of data at or through the Site is at your own risk.

ACCESSING DELETING AND UPDATING YOUR INFORMATION

At your request, we will inform you of what Personal Information we have on file for you. In addition, at your request, we will update, correct, modify or delete Personal Information that you have provided to us, or that we have collected. We will comply with your request as soon as reasonably practicable. However, we may maintain Personal Information whenever we are required to do so by law or regulations or as we believe is reasonably necessary to comply with applicable law or regulations, government requests, to detect or prevent fraud, to resolve disputes, to address problems with the Services, to assist with investigations, or to enforce our terms and conditions or other applicable agreements or policies. We may also need to retain certain information for recordkeeping purposes. We will retain your Personal Information for the period necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

CHANGES TO THIS POLICY

We reserve the right to revise, supplement or update this Privacy Policy from time to time by posting the revised version on the Site or such other method of notification as may be prescribed by Seven7 to ensure that it is consistent with any industry trends and/or any changes in legal or regulatory requirements. Subject to your rights at law, you agree to be bound by the prevailing terms of this Privacy Policy as updated from time to time on this Site.

QUESTIONS

If you have any questions or comments about this Privacy Policy, please email us at product_support@seven7perfection.com.